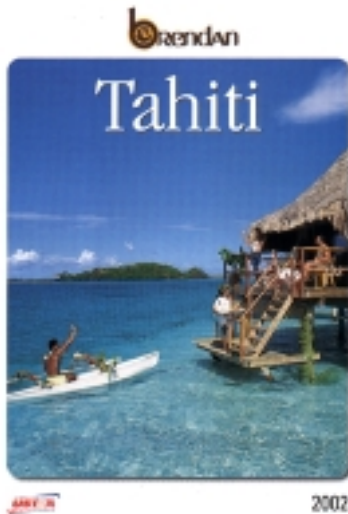


Tour Operator Spotlight



When planning a vacation, there are certain things you want to know about the company you choose to travel with -- experience, financial security, and good values. We are proud to say that Brendan has been in business for 32 years, all this time creating memorable vacations for hundreds of thousands of satisfied customers.

Brendan is a family owned and operated company whose philosophy is very simple... provide a unique vacation experience that will keep you coming back to us year after year.

As a founding member of the United States Tour Operators Association (USTOA), Brendan has furnished \$1 Million to USTOA to insure and protect your money.

At the end of the day you'll want to relax at a comfortable, clean, attractive hotel. You want to feel welcome and well looked after. These are the types of hotels you'll find when booking a Brendan vacation.

We make certain promises to you and we live up to them. No surprises and no hidden extras. But you be the judge. Please compare the itineraries in our brochures with anything in the market, they stand on their own merit.

Brendan invites your clients to Tahiti to discover one of the most beautiful places on earth. Brendan offers spa vacations, diving, family vacations, surfing and escapism. Let our travel experts plan your clients' dream Tahiti vacation. For more information and reservations, or a copy of our 2002 Tahiti brochure, call (800)421-8446 or visit www.brendantours.com

OUR NEW ADDRESS: (as of December 17, 2001)
21625 Prairie
Chatsworth, CA 91311

Happy New Year!!



Information provided by Brendan

The Tuamotus: Tahiti's Strand of Pearls™

Part 2 - Tikehau

Located one hundred and eighty five miles northeast of Papeete and only eight miles west of Rangiroa, rests the oval shaped atoll of Tikehau. With a diameter of only 17 miles and one inhabited *motu* (islet), this small piece of paradise offers a perfect opportunity to sunbathe, relax and truly enjoy your surroundings.

The airport is located near the charming village of Tuherahera at the south end of the atoll on the largest *motu*, which is only a half mile wide. There are two other small villages located on the same *motu*: Tuheiava, which is known for its numerous fish parks, and the small village of Maiaia on the northeast end of the *motu*, which is a traditional copra producer.

The beauty and abundance of lagoon life is unsurpassed, even by other atolls nearby. While studying the Tuamotus, Jacques Cousteau and his colleagues found that Tikehau contained the largest quantity of fish life in the entire archipelago. Tuheiava pass, on the southwest side of the atoll, offers scuba divers an exceptional drift-dive experience. Divers claim that the dancing manta rays alternating with gray white-tipped sharks, schools of barracuda and tuna swimming by are simply mesmerizing.

Resort Accommodations



Tikehau Pearl Beach Resort - Opened May 2001

- 8 Beach Bungalows
- 6 Deluxe Beach Bungalows: Air conditioning
- 8 Overwater Bungalows: Glass bottom table
- 8 Premium Overwater Bungalow: Glass bottom table, CD player

All have safe, fan, satellite tv, sundeck, hair dryer, mini bar, phone, tea-coffee facility, and snorkeling gear.



The resort has one restaurant and one bar. There is a gift shop, laundry service, breakfast room service, and activities desk. There are many leisure activities that are free of charge to resort guests.

The Tikehau Blue Nui Dive Center is located on the property.

For more information, please go to www.PearlResorts.com or info@spmhotels.pf

Pensions and Small Hotels

Tikehau Village - 9 sea side fare
Ph/Fx. 689.96.22.86

Panau Lagon - 4 sea side bungalows
Ph/Fx. 689.96.22.99

Chez Nini & Isidore - 2 beach side fare
Ph. 689.96.22.89/Fx. 689.96.22.65

Aito Motel Colette - 3 fare beside the sea and 10 rooms in village
(private and shared bathrooms)
Ph/Fx. 689.96.22.47

Chez Justine - 2 sea side bungalows
Ph. 689.96.22.87/Fx. 689.96.22.26

Kahaia Beach - 5 fare on private motu
Ph. 689.96.22.77/Fx. 689.96.22.81

Pension Tematie - 3 sea side fare
Ph/Fx. 689.96.22.65

Chez Helene - 4 rooms in village and 4 on motu
(Private and shared bathrooms)
Ph. 689.96.22.52/Fx. 689.96.22.00



Tahiti has suffered the loss of Ricky Carrick (National Sales Manager of Tahiti Vacations) who passed away on December 9, 2001 following a long illness. He will be warmly remembered by all at Tahiti Tourisme.



Ia Orana I Te Noera E Te Matahiti Api

- *Al Keahi and Staff*



Fai'toi to i roto to oe tereraa api!!

(Good Luck on your new venture!!)

After 5 years with Tahiti Tourisme, Kathy Maye has resigned from her position as Program Manager. She will be pursuing a career outside of the travel industry. Tahiti Tourisme appreciates all of her hard work and wishes her the best of luck.



Filming for Survivor 4 is expected to wrap up this month, with program airing in February or March. Tahiti Tourisme North America will continue to work with Survivor Entertainment Group and CBS to capitalize on every possible PR opportunity.

Making Waves in Tahiti

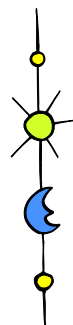
Teahupo'o, a famous surfing spot on the peninsula of the main island of Tahiti, made the December cover of both *Surfer* magazine and *Surfing* magazine. Each of the publications featured the day "Teahupo'o went electric", July 7, 2001. The photos are right out of a surfer's dream or nightmare.

Check out **Modern Bride's** Fifth Annual Honeymoon Survey in the December 2001/January 2002 issue of the magazine, on newsstands now.

- #1 Ultimate Alone Time
- #2 Best for Romance
- #2 Best Beaches
- #3 Overall Favorite Destination
- #5 Coolest Dive Sites



RESTAURANT "PICK OF THE MONTH"



Vaitiare - Tahiti

Where: PK1, Pirae
Ph/Fax: 689.41.31.49

What: Vaitiare specializes in French and Tahitian seafood entrées. A favorite of the 'who's who' in Tahiti, especially for lunch. Informal but nice.

TAHITI WORKSHOPS

We're pleased to report that we had just under 600 agents attend the 2001 Fall Workshop series. We are in the initial planning stages for the **2002 Spring Workshops which will be held from May 7-9 and May 14-16**. We will notify you of the cities and registration procedure in the next Tiare News.

Upcoming Tradeshows

- Jan 18-20 2002 Vacation Expo
- Bellevue, WA
- Feb 2-3 *Orange County Register's* Travel Show
- Costa Mesa, CA
- Feb 15-17 Vacation, Leisure, & Outdoor Show
- Houston, TX
- Feb 16-17 *LA Times* Travel Show
- Long Beach, CA
- Feb 21-24 Outside's Int'l Adventure Travel & Outdoor Show
- Chicago, IL

PRODUCT UPDATES

Starwood's Luxury Collection Resort and Spa

Starwood Hotels and Resorts plans to open its Bora Bora property under the Luxury Collection brand in August, 2002. Following are details about the hotel, provided by Starwood:

Total number of suites: 120

82 Horizon Overwater Bungalows, 2 Horizon Overwater Bungalow Royal Suites, 12 Beach Bungalow Suites, 7 Hillside Lagoon View Bungalow Suites, 16 Lagoon View Suites

Special Features: Mandara Spa, fully equipped fitness center and juice bar, infinity swimming pool, private meeting room, and overwater check-in area

In-Room Amenities: Air conditioning in all suites, ceiling fans, CD player, satellite color television with CNN & HBO, direct-dial telephones with computer data ports, voice mail, mini-bar, glass floor viewing panels in overwaters, and bungalows equipped for the disabled (upon request). Other facilities and services will include babysitting, beauty salon, same-day dry cleaning, watersports activities and a range of business services.

The hotel will be located on Motu Toopua in Nunue. Ph: 689.86.48.48 / Fax: 689.86.48.40
www.luxurycollection.com

AGGRESSOR FLEET COMES TO TAHITI



Divers in North America will have cause for celebration in September 2002.

The Tahiti Aggressor will deploy in the Tuamotu archipelago, making some of the world's best diving even more accessible. Aggressor Fleet Limited is the agent for the largest fleet of franchise dive yachts in the world. The 16-passenger *Tahiti Aggressor* will offer seven-day, inclusive charters to the spectacular Tuamotu atolls of Rangiroa, Kaukura, Fakarava, Toau and Apataki.

For more information, please contact Aggressor Fleet, Ltd. at (800)348-2628 or info@aggressor.com. Additional information is available at www.aggressor.com

BORA BORA LAGOON RESORT Closing to Begin Enhancement Plan

Orient-Express Hotels has moved up its plans to re-design its 80-room Bora Bora Lagoon Resort. The resort will close January 14 through March 6, 2002 for renovation to begin.

Initial works will include the replacement of soft furnishing in all existing rooms; new Polynesian roofing, and the installation of air-conditioning in all Overwater Bungalows. Improvements will be made to the electrical and irrigation systems. Landscaping will be redesigned. Dining facilities are being completely revamped.

Other long-term improvements include an expanded beach and a greater inventory of Overwater Bungalows, the addition of meeting space, and a new swimming pool, day spa and fitness facility.

For more information, please call the resort's U.S. Reservations office at (800)860-4095, the hotel directly at 011.689.60.40.00 or The Leading Hotels of the World at (800) 223-6800. Additional information is available at www.bblr.net.



Announces Two New Aircraft

The Board of Directors of Air Tahiti Nui has authorized the company to proceed with the acquisition of two new Airbus A340-300 aircraft to be delivered during the first quarter of 2002.

The first of these two aircraft will be christened "Mangareva", after a famous Tahitian island. This aircraft will feature three classes of service, 6 first class seats, 24 business class and 264 economy seats. The second aircraft has been leased by the airline for a period of seven years. It will be outfitted with the exact same three-class layout. Upon delivery of the second aircraft into its fleet, Air Tahiti Nui will return its currently leased A340-200 aircraft to Airbus, "Bora Bora."

The airline is presently finalizing its 2002 summer schedule with these two new aircraft.

Please note Air Tahiti [zzzznui](http://www.flyatn.com) now has a second Web site, www.flyatn.com, in addition to their existing site, www.AirTahitiNui-usa.com.

Pleasant Holidays University Education Program

Five training courses are being offered to increase agent sales and profits for 2002. Receive 9 ICTA Continuing Education Units. Enroll online:

<<http://209.73.205.211/tacustom/surveys/pleasant/pleasantemail.html>>

HURRY... "time is of the essence."

TAHITI LEGENDS HAS MOVED
19891 Beach Blvd., Suite 107
Huntington Beach, CA 92648
Phone: (714)374-5656 Fax: (714)374-7262
Toll-free: (800)200-1213
(effective December 1, 2001)